



Knox Gelatine

Charles B. Knox Co.

Johnstown, N.Y.

May 24, 1915.

Dear Madam:-

Complying with your request we take pleasure in sending you, under separate cover, our recipe book - "Dainty Desserts for Dainty People." This book contains a large variety of choice recipes for making not only desserts but salads, sherbets, water ices, creams, candies, etc. Try them and we know you will be pleased with the delicious dishes and surprised to know how quickly and easily they can be made.

Knox Gelatine comes in two packages. #1 is the PLAIN SPARKLING (yellow package) and #3 is the SPARKLING ACIDULATED (blue package). The Plain Sparkling contains nothing but plain gelatine and pink coloring in separate envelope. The Acidulated is just the same as the plain except that it contains an extra envelope of Lemon Flavor. With the Plain package you use your own flavoring, while with the Acidulated it is furnished you in concentrated form ready for use. All that is added is water and sugar and one has a most refreshing and appetizing dish for both the well and sick. It is called the "Busy Housekeeper's" package because the jelly is so easily and quickly made. Nearly every gelatine dish requires lemon juice, and this extra envelope of Lemon Flavor saves the cost, time and trouble of squeezing lemons, which makes this package very popular with the housewives.

Either package of Knox Gelatine makes FOUR PINTS of jelly, while the flavored packages on the market make but one pint. A flavored package costs 10¢; a package of Knox's costs but a few cents more and makes FOUR TIMES as much. That is why Knox Gelatine is so economical, and with it you get not only quantity, but quality as well.

Try Knox Gelatine, and if you are not pleased with it, write us, for our guarantee is "Money back if not satisfied." Be sure, however, you get Knox's, and see that the name "K-N-O-X" is on each package.

If your grocer does not sell Knox Gelatine he can easily get it for you and we trust you will insist on his doing so. If, however, he will not get it we will fill your orders direct at 15¢ for a two quart package.

Kindly let us know whether you receive the booklet and thanking you for your inquiry, we are,

Yours very truly,

CHARLES B. KNOX CO.

