

This Coupon is Worth 5¢

ON THE PURCHASE OF AN 11-OZ. or 18-OZ.

PACKAGE OF **Post Toasties**

Take this coupon to your grocer. It entitles you to buy a package of Post Toasties in the large 11-ounce or 18-ounce size, at 5c less than the regular price, saving you about 30%!

This offer expires June 30, 1944.

Cash value 1/10 cent. Void if this form of merchandising is taxed, licensed, restricted, or forbidden in

your state. Coupons will not be redeemed if torn or mutilated in any way.

Notice to Dealer: For all coupons which you redeem in accordance with the above terms, we will pay you five cents for each coupon. You may get reimbursement either from General Foods salesmen, your jobber, or by mailing coupons to General Foods Corp., Battle Creek, Michigan.

THEY'RE A "BASIC 7" FOOD

PROVIDE WHOLE-GRAIN NOURISHMENT.

REQUIRE NO RATION POINTS!



DELICIOUS AND NUTRITIOUS

Folks like the sunny, corn-rich flavor and bubbly crispness of Post Toasties. And they appreciate their whole-grain nourishment, for Post Toasties

are included in the basic 7 groups of food Uncle Sam urges all of us to eat every day. Use this nickel coupon to buy a package of Post Toasties, today!